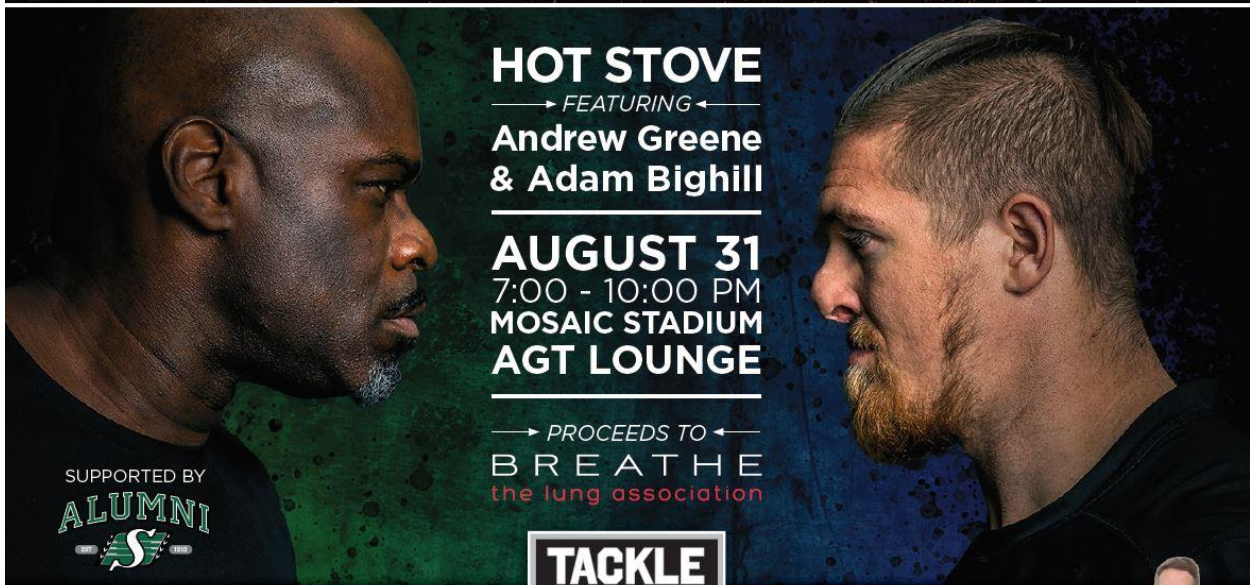


BREATH E

the lung association

THE GREEN & BLUE SHINDIG



TICKETS: \$60 at TackleRadon.ca
FREE APPETIZERS | CASH BAR
LIVE AUCTION | SILENT AUCTION
50/50 | RAFFLE PRIZES



EMCEE: DEREK TAYLOR
*Sports Director for 620 CKRM and
Voice of the Saskatchewan Roughriders*



Sponsorship Opportunities

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Why get involved?

The Green and Blue Shindig event is an excellent opportunity to mix and mingle with friends, colleagues and distinguished members of the community while bringing awareness of The Lung Association, Saskatchewan purpose summed up in one word: Breathe. It is what unites us. It is what inspires us and it is what keeps our community of physicians, scientists, clinicians, educators, patients, volunteers and donors committed to healthy lungs for everyone.

This interactive evening features special guest speakers; questions and answer panel featuring current CFL All Star and 2019 Most Outstanding Defensive Player of the Year Adam Bighill and four-time CFL all-star and Saskatchewan Roughrider Alumni Andrew Greene. The event will also include appetizing food and beverages, both a silent and live auction with Derek Taylor, Director for 620 CKRM and Voice of the Saskatchewan Roughriders to emcee the event. This will also be our kickoff of our Saskatchewan / Manitoba Tackle Radon project! Radon is the second leading cause of lung cancer and Saskatchewan is a national hotspot.

The host venue is the respected AGT Lounge at Regina's Mosaic Stadium. Located on the 300 level of the west side, you get an exclusive opportunity to experience the stadium from the best seats in the house!

What makes our event a fit for you?

Supporting this event, positions your organization as an outstanding corporate supporter in the lung community. Our objective is to offer a rewarding experience to you, by way of the Green and Blue Shindig event.

This fun engaging evening will bring not only football fans together and hear stories of what actually happens behind the scenes of a professional football player but with your commitment to help those living with lung disease, you will be supporting better breathing everywhere. You can make this happen!

The Lung Association, Saskatchewan

1231 8th Street East Saskatoon, SK S7H 0S5

Dave Parkalub, Community Engagement Coordinator
(P) 306-667-3044 (E): dave.parkalub@sk.lung.ca

Jennifer May, Vice President Community Engagement
(P) 306-667-3005 (E): Jennifer.May@sk.lung.ca



THE GREEN & BLUE SHINDIG

Presenting Sponsor "Grey Cup" \$15,000 (1 Opportunity)

- A total of 12 tickets at a reserved table; preferential seating; company logo and name on table
- Logo on promotional material including print, e-mail campaigns, website and thank you
- Introductions at pre-event media interviews
- Opportunity to speak at our event for 5 minutes during the evening.
- Sponsor Recognition from Podium
- Logo and Name Recognition on Event Screen, Signage, Social Media
- Private meet and greet with Andrew Greene and Adam Bighill at the event
- Host of the Tackle Radon project wrap-up at your workplace with a Tackle Radon Ambassador (prize draws etc)

Touchdown Sponsor \$10,000

- A total of 8 tickets at a reserved table; preferential seating; company logo & name on table
- Logo on promotional material including print, e-mail campaigns, website and thank you
- Opportunity to speak at our event for 1-2 min during the evening.
- Sponsor Recognition from Podium
- Logo and Name Recognition on Event Screen, Signage and Program Book
- Private meet and greet with Andrew Greene and Adam Bighill at the event

Field Goal Sponsor \$5,000

- A total of 6 tickets at a reserved table; company name and logo on table
- Logo on promotional material including print, e-mail campaigns, website and thank you
- Logo on all event materials.
- Logo Recognition on all event marketing including all social media channels.
- Sponsor Recognition from Podium
- Logo and Name Recognition on Event Screen, Signage

Kickoff Sponsor \$3,500

- 4 complimentary tickets at a reserved table; company name on table
- Logo on promotional material including print, e-mail campaigns, website and thank you
- Sponsor Recognition from Podium
- Logo and Name Recognition on Event Screen, Signage
- Corporate Logo on Post-event Thank You Advertising

Game Day Sponsor \$2,500

- 4 complimentary tickets at a reserved table; company name on table
- Logo on promotional material including print, e-mail campaigns, website and thank you
- Sponsor Recognition from Podium
- Name Recognition on Event Screen, Signage

Training Camp Sponsor \$1,500

- 2 tickets to the event at reserved table; company name on table
- Social media recognition
- Name Recognition on Post-event Thank You Advertising

*Rights and benefits subject to change, addition or deletion.

Proudly supported by



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