

Research

The Lung Association has partnered with the Canadian Institutes of Health Research for a five-year \$300,000 professorship which was awarded to Dr. Josh Lawson, Department of Medicine, University of Saskatchewan. Dr. Lawson is studying asthma differences among children living in urban, semi-urban and rural Saskatchewan and the relationship of environmental factors to asthma.

The **Ferguson Professorship** funding of \$40,000, which is in honour of Dr. R. George Ferguson, supports research in the Division of Respiriology, Critical Care and Sleep Medicine. The professorship program has been extremely successful in developing and sustaining lung health research here in Saskatchewan. This program has been responsible for bringing world-class lung specialists to Saskatchewan who contribute to enhanced levels of patient care and teaching of medical students, in addition to their research activities.

Other support includes visiting professorships, research support contributed to the Canadian Lung Association, training grants, support for TB control, seconded staff time, development of patient education programs and support for continuing professional education. Over the past 5 years \$300,000 has been contributed.

The **Saskatchewan Thoracic Society** (health professional section of The Lung Association) invites all health professionals who are active in respiratory care to become part of a progressive, inter-disciplinary organization of health care providers. An annual Education Day is held in November.

Benefits of membership include: helping to improve the quality of respiratory care offered in Saskatchewan; reduced fees for workshops on current issues in respiratory care; eligibility for an LAS educational grant, and much more.

RESPTREC™

Over the past decade the Lung Association of Saskatchewan has provided provincial and national leadership by developing and offering RESPTREC. It is the most widely accessed respiratory education course in Canada for health care professionals working with people and their families affected by chronic lung disease, like asthma and COPD – chronic obstructive lung disease. Building skills in developing effective partnerships amongst health care professionals, people living with chronic disease and their families will assist in improving outcomes for those affected by chronic disease.

RESPTREC has trained over 300 healthcare professionals in Saskatchewan and has prepared them to become Certified Asthma Educators (CAEs) and Certified Respiratory Educators (CREs). These skilled individuals work in pharmacies, hospitals, doctors' offices, pulmonary rehabilitation programs and in health clinics.

The most recent addition is the Chronic Disease Management Educator Course. This course is open to all health care professionals who work in chronic disease management and want to develop their skills as a health educator.

Graduates are offered further continuing education through webinars and on-line learning tools.

For more information on courses see www.resptrec.org.

Our Mission...

To improve lung health one breath at a time. Our general role is to improve respiratory health and the overall quality of life through programs, education, research, training, treatment and prevention of lung disease and promotion of a healthy environment and healthy lifestyles.

Lung Health Issues in Saskatchewan...

For a complete list of the lung health issues facing Saskatchewan and the action we are taking, please visit www.lung.ca, click on "About Us", then click on "What We Do".

The top 4 out of 12 lung health threats are:

1. Children: While some progress has been made on LAS's report on Children's Lung Health we are still well short of the number of pediatric respirologists needed to care for children's lung health in Saskatchewan.
2. COPD is the fourth leading cause of death in Canada and will soon be number three.
3. 100,000 Saskatchewan people have asthma. Many do not have access to diagnostic tools and management programs.
4. 26% of adults are at high risk for sleep apnea and should be tested but Saskatchewan does not have the capacity to meet this demand.

Provincial and National Activity...

Although most of our budget is spent right here in Saskatchewan, we also provide support and leadership nationally through the Canadian Lung Association and, in turn, benefit from the work of other provincial Lung Associations. When it comes to lung disease, no community and no province is isolated from its neighbours.

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THE  LUNG ASSOCIATION™
Saskatchewan

ANNUAL REPORT

2014



Improving Life ...
One Breath At A Time

This report covers the year
January 1 to December 31, 2014

Lung Month Truth or Dare for Lungs

November 2014 was our first ever Lung Month. To celebrate Lung Month, we challenged all of Saskatchewan to show their support by playing *Truth or Dare for Lungs* - a campaign driven by social media to increase awareness about lung disease and to raise funds for The Lung Association. The campaign featured eight Lung Ambassadors. Participants were encouraged to donate, pledge or challenge friends to tell a *true* Lung Health story or *dare* to perform Don Narcisse's (Lung Ambassador/CFL Hall of Fame Inductee) famous touchdown dance and share it on social media to be entered to win prizes. Grand prizes were tickets donated by WestJet and a 2015 Grey Cup package donated by Capital GMC.

Outdoor Smoke-Free Spaces

In the spring, we presented to Warman and Martensville City Councils to advocate for Outdoor Public Smoke-Free Spaces, such as parks, playgrounds, patios and sports fields. The cities worked together and implemented bylaws that took effect on January 1, 2015! We applaud their leadership for protecting the health of our communities.

Saskatoon Blades: Focus. Breathe. Play Hard.

We teamed up with the Saskatoon Blades again this year to assist us with our smoking prevention work! We trained six players to speak to students in grades 4-7 about keeping their lungs healthy by not using tobacco and by exercising every day. The guys handed out pledge cards that we had the students sign to commit to be part of our Lung Health Team. We also went to numerous home games and had the kids sign pledges to receive a *Focus. Breathe. Play Hard.* puck!

COPD in the Emergency Department

The Lung Association has been working to identify the needs and implement strategies to improve care for people living with COPD who are seen in the Emergency Department.

Education and Awareness

We offer Tele-health sessions to the public on various topics to help manage chronic lung disease; newsletters with up-to-date information on lung health are also available. We are going green! People can now access our bi-monthly *Breathe* E-newsletter by subscribing online.

School of Public Health – U of S

We have continued to partner and work with the School of Public Health at the University of Saskatchewan. We work with two Health Promotion Masters student groups each semester to assist us in our community outreach. This year they did projects on radon and tobacco use prevention.

Community Outreach

We participate in health fairs, community presentations, and communicate lung health messaging through earned media and social media outlets.

Radon

We continue to work with Health Canada on educating Saskatchewan residents about radon. Radon is the second leading cause of lung cancer, after smoking, and we want residents to test their homes. We sell radon kits out of our office and we have a partnership with the Saskatchewan Research Council to do the analysis reports for us. We also co-presented with Health Canada at the Saskatchewan Building Officials Conference.

Home Oxygen

The Lung Association, through a contract with the Saskatchewan Health Ministry, educates and supports the health care professionals who perform the testing required to access funding for home oxygen. This service ensures that everyone in the province has equal access to this life-saving treatment.

Sleep Apnea

The Sleep Apnea Handbook was developed in Saskatchewan and is used widely throughout Canada. Additional support to people with sleep apnea, and their families, is available through the website and the help line.

Lung Help Line

The Lung Association of Saskatchewan has five Certified Respiratory Educators (CRE) on staff who are licensed health care professionals. By calling the Helpline people can access the staff which includes Registered Nurses, Physical Therapists and a Respiratory Therapist. The staff can help people to understand their lung disease, learn how to best manage their disease, and inform them of the resources available in their community. We also offer counseling to help people quit smoking.

Pulmonary Rehabilitation

We work with various health regions and health care providers to enhance new and existing programs and we act as a source of referral for existing pulmonary rehabilitation programs.

Lung Health Institute of Canada

The Lung Association of Saskatchewan has embarked on a project to establish the Lung Health Institute of Canada to become an eminent centre for respiratory and sleep health and wellness. Watch for more news on this exciting new project.

Statement of Operations For the year ended December 31, 2014

	2014	2013
	(\$)	(\$)
Revenue		
Direct Mail Campaigns:		
Christmas Seals	172,913	194,889
Lung Disease Research Fund	78,416	80,398
Artworks	51,789	53,023
Other Direct Mail	41,229	24,976
Sweepstakes	28,864	-
Summer Campaign	-	28,651
Other Campaigns:		
STA Raffle	248,317	272,467
SOAR Raffle	213,064	202,482
Bequests	209,979	581,311
Door to Door	111,439	113,271
Memorials	38,027	48,431
Other Fundraising	34,009	42,109
Donor's Choice	14,395	15,508
Other Income:		
Grants	977,311	406,774
RESPTrec	361,069	497,182
CLA Contract	95,348	30,421
RT Program	77,472	77,718
Program Cost Recovery	51,092	47,267
Sublease/Recovery	48,308	-
SHR Contract	40,397	-
Other Income	37,563	36,240
Investment Income	1,705	2,721
Total Revenue	2,932,706	2,755,839
Expenses		
Health Promotion - general public	1,048,483	976,065
Health Education - professional	616,800	663,472
Research & grants	151,906	221,257
Development	705,352	695,365
Operations	308,764	218,227
Total Expenses	2,831,305	2,774,386
Surplus/(Deficit)	101,401	(18,547)

Extracted from 2014 audited statements. Full statements are available on our website or on request.